

Billing Address:

Smart Media Group Attention: Accounts Payable 1427 Leslie Avenue Alexandria, VA 22301 **USA**

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	Advertiser	POL/Marco Rubio for Senate	
	Product	order	
	Estimate Number	927C03	

Invoice #	938973-1
Invoice Date	10/09/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/03/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	938973
Alt Order #	25308612
Deal #	
Order Flight	09/27/16 - 10/03/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912891
Advertiser Code	RUBFL
Product 1/2	ORDR

Agency	Ref	IN10086/SP6681/TO1332
Advertis	er Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WFLA	Today Show 2	9-10a			•	•	•	•	•	
					6 to 10/02/16	1x	W				
	WFLA			W	09/28/16	:30	9:59 AM	MRFS1216H	\$1,325.00		1
3	WFLA	Today Show 2	9-10a								
					6 to 10/02/16	2x	T				
	WFLA			Th	09/29/16	:30	9:55 AM	MRFS1216H	\$1,325.00		2
	WFLA			Th	09/29/16	:30	9:56 AM	MRFS1216H	\$1,325.00		1
4	WFLA	Today Show 2	9-10a								
					6 to 10/02/16	1x	F				
	WFLA			F	09/30/16	:30	9:59 AM	MRFS1216H	\$1,325.00		1
5	WFLA	Today Show 2	9-10a								
					6 to 10/09/16	1x	M				
	WFLA			М	10/03/16	:30	9:55 AM	MRFS1216H	\$1,325.00	1	1
7	WFLA	M-F 10-11a	10-11a								
					6 to 10/02/16	2x	W				
	WFLA			W	09/28/16	:30	10:32 AM	MRFS1216H	\$50.00		2
	WFLA			W	09/28/16	:30	10:56 AM	MRFS1216H	\$50.00	1	1
8	WFLA	M-F 10-11a	10-11a								
					6 to 10/02/16	1x	T		•		
	WFLA			Th	09/29/16	:30	10:48 AM	MRFS1216H	\$50.00	1	1
9	WFLA	M-F 10-11a	10-11a								
					6 to 10/02/16	1x	F				
	WFLA			F	09/30/16	:30	10:57 AM	MRFS1216H	\$50.00	1	1
10	WFLA	M-F 10-11a	10-11a								
					6 to 10/09/16	1x	M				
	WFLA			М	10/03/16	:30	10:22 AM	MRFS1216H	\$60.00	1	1
12	WFLA	Local News @ 11a	Local News @ 11a								
					6 to 10/02/16	1x	W				
	WFLA			W	09/28/16	:30	11:24 AM	MRFS1216H	\$50.00		1



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Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	938973
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WFLA	Local News @ 11a	Local News @ 11a								
13	WFLA	Local News @ 11a	Local News @ 11a								
				09/26/16 to	0 10/02/16	1x	T				
	WFLA			Th	09/29/16	:30	11:24 AM	MRFS1216H	\$50.00		1
14	WFLA	Local News @ 11a	Local News @ 11a								
				09/26/16 to	0 10/02/16	2x	F				
	WFLA			F	09/30/16	:30	11:40 AM	MRFS1216H	\$50.00		1
	WFLA			F	09/30/16	:30	11:59 AM	MRFS1216H	\$50.00		2
15	WFLA	Local News @ 11a	Local News @ 11a								
				10/03/16 to	0 10/09/16	1x	M				
	WFLA			M	10/03/16	:30	11:10 AM	MRFS1216H	\$70.00		1
17	WFLA	Today Show 3	12-1258p								
		•	•	09/26/16 to	0 10/02/16	1x	W				
	WFLA			W	09/28/16	:30	12:27 PM	MRFS1216H	\$450.00		1
18	WFLA	Today Show 3	12-1258p								
		•	•	09/26/16 to	0 10/02/16	2x	T				
	WFLA			Th	09/29/16	:30	12:27 PM	MRFS1216H	\$450.00		1
	WFLA			Th	09/29/16	:30	12:55 PM	MRFS1216H	\$450.00		2
19	WFLA	Today Show 3	12-1258p								
		•	•	09/26/16 to	0 10/02/16	1x	F				
	WFLA			F	09/30/16	:30	12:54 PM	MRFS1216H	\$450.00		1
20	WFLA	Today Show 3	12-1258p								
		•	•	10/03/16 to	0 10/09/16	1x	M				
	WFLA			M	10/03/16	:30	12:27 PM	MRFS1216H	\$450.00		1
22	WFLA	Days of Our Lives	1258-4p								
		,	•	09/26/16 to	0 10/02/16	2x	W				
	WFLA			W	09/28/16	:30	12:59 PM	MRFS1216H	\$125.00		1
	WFLA			W	09/28/16	:30	1:59 PM	MRFS1216H	\$125.00		2



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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WFLA	Days of Our Lives	1258-4p			•	•	•	•		
					to 10/02/16	1x	T				
	WFLA			Th	09/29/16	:30	1:30 PM	MRFS1216H	\$125.00		1
24	WFLA	Days of Our Lives	1258-4p								
					to 10/02/16	1x	F				
	WFLA			F	09/30/16	:30	1:59 PM	MRFS1216H	\$125.00		1
25	WFLA	Days of Our Lives	1258-4p								
					to 10/09/16	1x	M				
	WFLA			M	10/03/16	:30	1:59 PM	MRFS1216H	\$190.00		1
27	WFLA	M-F 2-3p	2-3p								
					to 10/02/16	1x	W				
	WFLA			W	09/28/16	:30	2:46 PM	MRFS1216H	\$70.00		1
28	WFLA	M-F 2-3p	2-3p								
					to 10/02/16	1x	T				
	WFLA			Th	09/29/16	:00			\$70.00	Credited	1
29	WFLA	M-F 2-3p	2-3p								
				09/26/16	6 to 10/02/16	2x	F				
	WFLA			Ę	09/30/16	:30	2:35 PM	MRFS1216H	\$70.00		1
	WFLA			F	09/30/16	:30	2:49 PM	MRFS1216H	\$70.00		2
30	WFLA	M-F 2-3p	2-3p								
					to 10/09/16	1x	M				
	WFLA			М	10/03/16	:30	2:25 PM	MRFS1216H	\$70.00		1
32	WFLA	M-F 3-4p	3-4p								
					to 10/02/16	1x	W		*		
	WFLA			W	09/28/16	:30	3:29 PM	MRFS1216H	\$185.00		1
33	WFLA	M-F 3-4p	3-4p								
					to 10/02/16	2x	T		A		
	WFLA			Th	09/29/16	:30	3:35 PM	MRFS1216H	\$185.00		2
	WFLA			Th	09/29/16	:30	3:56 PM	MRFS1216H	\$185.00		1



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Advertis	er Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
33	WFLA	M-F 3-4p	3-4p				•		•		
34	WFLA	M-F 3-4p	3-4p								
		•		09/26/16	s to 10/02/16	1x	F				
	WFLA			F	09/30/16	:30	3:28 PM	MRFS1216H	\$185.00		1
35	WFLA	M-F 3-4p	3-4p								
				10/03/16	s to 10/09/16	1x	M				
	WFLA			M	10/03/16	:30	3:24 PM	MRFS1216H	\$185.00		1
36	WFLA	Local Su 9a News	9-10a								
				09/26/16	to 10/02/16	1x	S				
	WFLA			Su	10/02/16	:30	9:13 AM	MRFS1216H	\$130.00		1
37	WFLA	Meet the Press	10-11a								
				09/26/16	to 10/02/16	1x	S				
	WFLA			Su	10/02/16	:30	10:59 AM	MRFS1216H	\$1,500.00		1
40	WFLA	Local News @ 5a	5-530a								
				09/26/16	s to 10/02/16	2x	W				
	WFLA			W	09/28/16	:30	5:13 AM	MRFS1216H	\$113.00		2
	WFLA			W	09/28/16	:30	5:21 AM	MRFS1216H	\$113.00		1
41	WFLA	Local News @ 5a	5-530a								
				09/26/16	s to 10/02/16	2x	T				
	WFLA			Th	09/29/16	:30	5:12 AM	MRFS1216H	\$113.00		1
	WFLA			Th	09/29/16	:30	5:25 AM	MRFS1216H	\$113.00		2
42	WFLA	Local News @ 5a	5-530a								
				09/26/16	to 10/02/16	2x	F				
	WFLA			F	09/30/16	:30	5:13 AM	MRFS1216H	\$113.00		2
	WFLA			F	09/30/16	:30	5:23 AM	MRFS1216H	\$113.00		1
43	WFLA	Local News @ 5a	5-530a								
					to 10/09/16	2x	M				
	WFLA			M	10/03/16	:30	5:12 AM	MRFS1216H	\$150.00		1
	WFLA			M	10/03/16	:30	5:26 AM	MRFS1216H	\$150.00		2



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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
45	WFLA	Local News @ 530a	530-558a	<u>. </u>							
					6 to 10/02/16	3x	W				
	WFLA			W	09/28/16	:30	5:40 AM	MRFS1216H	\$125.00		1
	WFLA			W	09/28/16	:30	5:51 AM	MRFS1216H	\$125.00		3
	WFLA			W	09/28/16	:30	5:56 AM	MRFS1216H	\$125.00		2
46	WFLA	Local News @ 530a	530-558a								
					to 10/02/16	2x	T				
	WFLA			Th	09/29/16	:30	5:42 AM	MRFS1216H	\$125.00		2
	WFLA			Th	09/29/16	:30	5:56 AM	MRFS1216H	\$125.00		1
47	WFLA	Local News @ 530a	530-558a								
				09/26/16	6 to 10/02/16	3x	F				
	WFLA			F	09/30/16	:30	5:42 AM	MRFS1216H	\$125.00		2
	WFLA			F	09/30/16	:30	5:51 AM	MRFS1216H	\$125.00		3
	WFLA			F	09/30/16	:30	5:57 AM	MRFS1216H	\$125.00		1
48	WFLA	Local News @ 530a	530-558a								
				10/03/16	6 to 10/09/16	1x	M				
	WFLA			M	10/03/16	:30	5:42 AM	MRFS1216H	\$220.00		2
50	WFLA	Local News @ 6a	558-7a								
		_		09/26/16	6 to 10/02/16	3x	W				
	WFLA			W	09/28/16	:30	6:21 AM	MRFS1216H	\$300.00		2
	WFLA			W	09/28/16	:30	6:29 AM	MRFS1216H	\$300.00		3
	WFLA			W	09/28/16	:30	6:53 AM	MRFS1216H	\$300.00		1
51	WFLA	Local News @ 6a	558-7a								
				09/26/16	6 to 10/02/16	3x	T				
	WFLA			Th	09/29/16	:30	6:11 AM	MRFS1216H	\$300.00		1
	WFLA			Th	09/29/16	:30	6:25 AM	MRFS1216H	\$300.00		2
	WFLA			Th	09/29/16	:30	6:41 AM	MRFS1216H	\$300.00		3
52	WFLA	Local News @ 6a	558-7a								
				09/26/16	6 to 10/02/16	2x	F				



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Product 1/2	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
52	WFLA	Local News @ 6a	558-7a	•	•	_	•	•	<u> </u>		•
	WFLA			F	09/30/16	:30	6:23 AM	MRFS1216H	\$300.00		2
	WFLA			F	09/30/16	:30	6:44 AM	MRFS1216H	\$300.00		1
53	WFLA	Local News @ 6a	558-7a								
				10/03/16	6 to 10/09/16	2x	M				
	WFLA			M	10/03/16	:30	6:26 AM	MRFS1216H	\$300.00		2
	WFLA			M	10/03/16	:30	6:43 AM	MRFS1216H	\$300.00		1
55	WFLA	Today Show	657-9a								
				09/26/16	6 to 10/02/16	3x	W				
	WFLA			W	09/28/16	:30	6:59 AM	MRFS1216H	\$475.00		5
	WFLA			W	09/28/16	:30	7:59 AM	MRFS1216H	\$475.00		1
	WFLA			W	09/28/16	:30	8:51 AM	MRFS1216H	\$475.00		4
56	WFLA	Today Show	657-9a								
					6 to 10/02/16	2x	T				
	WFLA			Th	09/29/16	:30	8:30 AM	MRFS1216H	\$475.00		1
	WFLA			Th	09/29/16	:30	8:38 AM	MRFS1216H	\$475.00		4
57	WFLA	Today Show	657-9a								
				09/26/16	6 to 10/02/16	3x	F				
	WFLA			F	09/30/16	:30	7:59 AM	MRFS1216H	\$475.00		2
	WFLA			F	09/30/16	:30	8:42 AM	MRFS1216H	\$475.00		4
	WFLA			F	09/30/16	:30	8:58 AM	MRFS1216H	\$475.00		5
58	WFLA	Today Show	657-9a								
				10/03/16	6 to 10/09/16	2x	M				
	WFLA			M	10/03/16	:30	7:26 AM	MRFS1216H	\$450.00		3
	WFLA			M	10/03/16	:30	8:44 AM	MRFS1216H	\$450.00		1
59	WFLA	Local Sa 6a News	6-7a								
				09/26/16	6 to 10/02/16	2x	S-				
	WFLA			Sa	10/01/16	:30	6:21 AM	MRFS1216H	\$40.00		1
	WFLA			Sa	10/01/16	:30	6:54 AM	MRFS1216H	\$40.00		2



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Agency Ref	IN10086/SP6681/TO13	32
Advertiser Re		

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
60	WFLA	Local Sa 7a News	7-8a		•	•	•	•			
				09/26/16	to 10/02/16	2x	S-				
	WFLA			Sa	10/01/16	:30	7:23 AM	MRFS1216H	\$40.00		1
	WFLA			Sa	10/01/16	:30	7:53 AM	MRFS1216H	\$40.00		2
62	WFLA	WFLA 6a News Sun	Su 6-7a								
				09/26/16	to 10/02/16	2x	S				
	WFLA			Su	10/02/16	:30	6:21 AM	MRFS1216H	\$40.00		1
	WFLA			Su	10/02/16	:30	6:40 AM	MRFS1216H	\$40.00		2
63	WFLA	WFLA 7a News Su	Su 7-8a								
					to 10/02/16	2x	S				
	WFLA			Su	10/02/16	:30	7:10 AM	MRFS1216H	\$45.00		1
	WFLA			Su	10/02/16	:30	7:16 AM	MRFS1216H	\$45.00		2
64	WFLA	Today Show Su	8-9a								
					to 10/02/16	2x	S				
	WFLA			Su	10/02/16	:30	8:26 AM	MRFS1216H	\$850.00		1
	WFLA			Su	10/02/16	:30	9:00 AM	MRFS1216H	\$850.00		2
66	WFLA	M-F 4-5p	4-5p								
				09/26/16	to 10/02/16	3x	W				
	WFLA			W	09/28/16	:30	4:42 PM	MRFS1216H	\$75.00		1
	WFLA			W	09/28/16	:30	4:51 PM	MRFS1216H	\$75.00		3
	WFLA			W	09/28/16	:30	4:56 PM	MRFS1216H	\$75.00		2
67	WFLA	M-F 4-5p	4-5p								
					to 10/02/16	2x	T				
	WFLA			Th	09/29/16	:30	4:10 PM	MRFS1216H	\$75.00		1
	WFLA			Th	09/29/16	:30	4:49 PM	MRFS1216H	\$75.00		2
68	WFLA	M-F 4-5p	4-5p								
				09/26/16	to 10/02/16	3x	F				
	WFLA			F	09/30/16	:30	4:11 PM	MRFS1216H	\$75.00	·	3 2
	WFLA			F	09/30/16	:30	4:30 PM	MRFS1216H	\$75.00		2
	WFLA			F	09/30/16	:30	4:30 PM	MRFS1216H	\$75.00		2



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Product 1/2	ORDR

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
68	WFLA	M-F 4-5p	4-5p	•	<u>'</u>	•	•	•	<u> </u>		<u> </u>
	WFLA	•	·	F	09/30/16	:30	4:49 PM	MRFS1216H	\$75.00		1
69	WFLA	M-F 4-5p	4-5p								
			-	10/03/1	6 to 10/09/16	2x	M				
	WFLA			M	10/03/16	:30	4:15 PM	MRFS1216H	\$75.00		2
	WFLA			M	10/03/16	:30	4:49 PM	MRFS1216H	\$75.00		1
71	WFLA	M-F 5-530p	5-530p								
				09/26/1	6 to 10/02/16	1x	W				
	WFLA			W	09/28/16	:30	5:13 PM	MRFS1216H	\$325.00		1
72	WFLA	M-F 5-530p	5-530p								
		•	•	09/26/1	6 to 10/02/16	2x	T				
	WFLA			Th	09/29/16	:30	5:11 PM	MRFS1216H	\$325.00		1
	WFLA			Th	09/29/16	:30	5:24 PM	MRFS1216H	\$325.00		2
73	WFLA	M-F 5-530p	5-530p								
		·	-	09/26/1	6 to 10/02/16	1x	F				
	WFLA			F	09/30/16	:30	5:23 PM	MRFS1216H	\$325.00		1
76	WFLA	M-F 530-6p	530-6p								
		•	•	09/26/1	6 to 10/02/16	2x	W				
	WFLA			W	09/28/16	:30	5:41 PM	MRFS1216H	\$325.00		1
	WFLA			W	09/28/16	:30	5:57 PM	MRFS1216H	\$325.00		2
77	WFLA	M-F 530-6p	530-6p								
		·	-	09/26/1	6 to 10/02/16	1x	T				
	WFLA			Th	09/29/16	:30	5:51 PM	MRFS1216H	\$325.00		1
78	WFLA	M-F 530-6p	530-6p								
		•	•	09/26/1	6 to 10/02/16	1x	F				
	WFLA			F	09/30/16	:30	5:56 PM	MRFS1216H	\$325.00		1
79	WFLA	M-F 530-6p	530-6p						·		
				10/03/1	6 to 10/09/16	1x	M				
	WFLA			M	10/03/16	:30	5:39 PM	MRFS1216H	\$500.00		1
				***				com/multiplatform ad colutio	·		•



Billing Address:

Smart Media Group Attention: Accounts Payable 1427 Leslie Avenue Alexandria, VA 22301 USA

BH	INVOICE	ATE
DU	PLLL	AJL

Advertiser	POL/Marco Rubio for Senate
Product	order
Estimate Number	927C03

Invoice #	938973-1
Invoice Date	10/09/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/03/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	938973
Alt Order #	25308612
Deal #	
Order Flight	09/27/16 - 10/03/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912891
Advertiser Code	RUBFL
Product 1/2	ORDR

Agency	Ref	IN10086/SP6681/TO1332
Advertis	er Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
81	WFLA	Local 6p News	6-630p				•	•			<u>. </u>
				09/26/16 to	10/02/16	1x	W				
	WFLA			W	09/28/16	:30	6:29 PM	MRFS1216H	\$700.00		1
82	WFLA	Local 6p News	6-630p								
				09/26/16 to	10/02/16	1x	T				
	WFLA			Th	09/29/16	:30	6:13 PM	MRFS1216H	\$700.00		1
83	WFLA	Local 6p News	6-630p								
				09/26/16 to	10/02/16	2x	F				
	WFLA			F	09/30/16	:30	6:23 PM	MRFS1216H	\$700.00		2
	WFLA			F	09/30/16	:30	6:29 PM	MRFS1216H	\$700.00		1
84	WFLA	Local 6p News	6-630p								
				10/03/16 to		1x	M				
	WFLA			М	10/03/16	:30	6:23 PM	MRFS1216H	\$500.00		1
91	WFLA	Local 7p News	7-730p								
				09/26/16 to		1x	W				
	WFLA			W	09/28/16	:30	7:24 PM	MRFS1216H	\$1,260.00		2
92	WFLA	Local 7p News	7-730p								
				09/26/16 to		2x	T				
	WFLA			Th	09/29/16	:00				Credited	2
	WFLA			Th	09/29/16	:30	7:13 PM	MRFS1216H	\$1,260.00		3
93	WFLA	Local 7p News	7-730p								
				09/26/16 to		1x	F		44.000.00		
	WFLA			F	09/30/16	:30	7:08 PM	MRFS1216H	\$1,260.00		1
94	WFLA	Local 7p News	7-730p								
				10/03/16 to		1x	M		*		
	WFLA			М	10/03/16	:30	7:08 PM	MRFS1216H	\$1,350.00		2
97	WFLA	Su 6p News	6-630p								
				09/26/16 to		2x	S				
	WFLA			Su	10/02/16	:30	6:00 PM	MRFS1216H	\$850.00		2
			Subject :	to our standard	terms and condit	ions located	at www.linmedia.c	com/multiplatform-ad-solution	ns.		



Billing Address:

Smart Media Group Attention: Accounts Payable 1427 Leslie Avenue Alexandria, VA 22301 USA



Advertiser	POL/Marco Rubio for Senate
Product	order
Estimate Number	927C03

Invoice #	938973-1
Invoice Date	10/09/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/03/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	938973
Alt Order #	25308612
Deal #	
Order Flight	09/27/16 - 10/03/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912891
Advertiser Code	RUBFL
Product 1/2	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
97	WFLA	Su 6p News	6-630p								
	WFLA			Su	10/02/16	:30	6:27 PM	MRFS1216H	\$850.00		1
99	WFLA	Last Call	M-F 137-205a								
				09/26/161	to 10/02/16	3x	W				
	WFLA			W	09/28/16	:30	1:46 AM	MRFS1216H	\$220.00		1
	WFLA			W	09/28/16	:30	1:54 AM	MRFS1216H	\$220.00		3
	WFLA			W	09/28/16	:30	2:06 AM	MRFS1216H	\$220.00		2
100	WFLA	Last Call	M-F 137-205a								
				09/26/16 1	to 10/02/16	2x	T				
	WFLA			Th	09/29/16	:00			\$220.00	Credited	1
	WFLA			Th	09/29/16	:00			\$220.00	Credited	2
101	WFLA	Last Call	M-F 137-205a								
				09/26/16 1	to 10/02/16	3x	F				
	WFLA			F	09/30/16	:30	1:47 AM	MRFS1216H	\$220.00		1
	WFLA			F	09/30/16	:30	1:54 AM	MRFS1216H	\$220.00		3
	WFLA			F	09/30/16	:30	2:07 AM	MRFS1216H	\$220.00		2
102	WFLA	Last Call	M-F 137-205a								
				10/03/161	to 10/09/16	2x	M				
	WFLA			М	10/03/16	:30	1:46 AM	MRFS1216H	\$220.00		1
	WFLA			M	10/03/16	:30	2:06 AM	MRFS1216H	\$220.00		2
104	WFLA	Late Night	Late Night								
		_	-	09/26/16 1	to 10/02/16	1x	W				
	WFLA			W	09/28/16	:30	1:26 AM	MRFS1216H	\$350.00		1
105	WFLA	Late Night	Late Night								
		3	3 ·	09/26/16 1	to 10/02/16	2x	T				
	WFLA			Th	09/29/16	:30	1:28 AM	MRFS1216H	\$350.00		3
	WFLA			Th	09/29/16	:30	1:35 AM	MRFS1216H	\$350.00		3 2
106	WFLA	Late Night	Late Night						,		
				09/26/161	to 10/02/16	1x	F				
				30/20/10	.0,02,10	1/	· ·				



Billing Address:

Smart Media Group Attention: Accounts Payable 1427 Leslie Avenue Alexandria, VA 22301 **USA**

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	Advertiser	POL/Marco Rubio for Senate
Product		order
	Estimate Number	927C03

Invoice #	938973-1
Invoice Date	10/09/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/03/16

Property	WFLA	
Account Executive	Katz Washington	
Sales Office	Katz/Washington	
Sales Region	National	

Order #	938973
Alt Order #	25308612
Deal #	
Order Flight	09/27/16 - 10/03/16

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		

Agency Code	9912891
Advertiser Code	RUBFL
Product 1/2	ORDR

Agency	Ref	IN10086/SP6681/TO1332
Advertis	er Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
106	WFLA	Late Night	Late Night			•	•	•	•		
	WFLA	_	-	F	09/30/16	:30	1:35 AM	MRFS1216H	\$350.00		2
107	WFLA	Late Night	Late Night								
		J	3	10/03/1	6 to 10/09/16	1x	M				
	WFLA			M	10/03/16	:30	1:26 AM	MRFS1216H	\$350.00		2
109	WFLA	Tonight Show	Tonight Show								
		g		09/26/1	6 to 10/02/16	2x	W				
	WFLA			W	09/28/16	:30	11:59 PM	MRFS1216H	\$350.00		2
	WFLA			W	09/28/16	:30	12:33 AM	MRFS1216H	\$350.00		3
110	WFLA	Tonight Show	Tonight Show								
				09/26/1	6 to 10/02/16	1x	T				
	WFLA			Th	09/29/16	:30	12:13 AM	MRFS1216H	\$350.00		1
111	WFLA	Tonight Show	Tonight Show						********		
	W	Tollight Onow	romgin onon	09/26/1	6 to 10/02/16	2x	F				
	WFLA			F	09/30/16	:30	12:09 AM	MRFS1216H	\$350.00		2
	WFLA			F	09/30/16	:30	12:27 AM	MRFS1216H	\$350.00		1
112	WFLA	Tonight Show	Tonight Show						,		
	W	Tollight Onow	romgin onon	10/03/1	6 to 10/09/16	1x	M				
	WFLA			M	10/03/16	:30	12:31 AM	MRFS1216H	\$315.00		2
113	WFLA	SNL	Sa 1130p-1a	•••	. 0, 00, . 0	.00		5222511	φσ.σ.σσ		_
113	WILA	SINL	3a 1130p-1a	00/26/1	6 to 10/02/16	1x	S-				
	WFLA			Sa	10/01/16	:30	1:01 AM	MRFS1216H	\$515.00		1
115	WFLA	Late News M-Su	M-Su	Ja	10/01/10	.50	1.01 AW	MICI SIZION	ψ515.00		'
115	WFLA	Late News W-Su	IVI-Su	00/00/4	0.1- 10/00/10	0	11				
	WFLA			<u>09/26/1</u> Th	6 to 10/02/16 09/29/16	:30	11:21 PM	MRFS1216H	\$685.00		
	WFLA			F	09/29/16	:30	11.21 PM	MRFS1216H MRFS1216H	\$685.00		2
116	WFLA	Lete News M.Cu	M-Su	'	09/30/10	.50	II.II FIVI	MKF31210H	φ003.00		۷
116	WFLA	Late News M-Su	IVI-SU	10/00/1	0.4- 40/00/40	4					
	WFLA			10/03/1 M	6 to 10/09/16	1x :30	M 11:31 PM	MRFS1216H	\$700.00		
	VVFLA				10/03/16			MKFS1Z16H	·		I



Billing Address:

Smart Media Group Attention: Accounts Payable 1427 Leslie Avenue Alexandria, VA 22301 USA

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Advertiser	POL/Marco Rubio for Senate
Product	order
Estimate Number	927C03

Invoice #	938973-1
Invoice Date	10/09/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/03/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	938973
Alt Order #	25308612
Deal #	
Order Flight	09/27/16 - 10/03/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912891
Advertiser Code	RUBFL
Product 1/2	ORDR

Agency Ref	IN10086/SP6681/TO13	32
Advertiser Re		

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
117	WFLA	Late News Late Run	Various		_		_				
					to 10/02/16	2x	S				
	WFLA			Su	10/02/16	:30	12:08 AM	MRFS1216H	\$1,200.00		1
	WFLA			Su	10/02/16	:30	12:28 AM	MRFS1216H	\$1,200.00		2
119	WFLA	M-F 730-8p	730-8p								
				09/26/16	to 10/02/16	3x	W				
	WFLA			W	09/28/16	:00			\$250.00	Credited	1
	WFLA			W	09/28/16	:30	7:48 PM	MRFS1216H	\$250.00		3
	WFLA			W	09/28/16	:30	7:54 PM	MRFS1216H	\$250.00		2
120	WFLA	M-F 730-8p	730-8p								
				09/26/16	to 10/02/16	3x	T				
	WFLA			Th	09/29/16	:00			\$250.00	Credited	1
	WFLA			Th	09/29/16	:00				Credited	2
	WFLA			Th	09/29/16	:30	7:50 PM	MRFS1216H	\$250.00		3
121	WFLA	M-F 730-8p	730-8p								
				09/26/16	to 10/02/16	2x	F				
	WFLA			F	09/30/16	:00			\$250.00	Credited	1
	WFLA			F	09/30/16	:00			\$250.00	Credited	2
122	WFLA	M-F 730-8p	730-8p								
				10/03/16	to 10/09/16	1x	M				
	WFLA			М	10/03/16	:30	7:56 PM	MRFS1216H	\$350.00		1
123	WFLA	Bucs All Access	Bucs All Access								
				09/26/16	to 10/02/16	2x	S-				
	WFLA			Sa	10/01/16	:00			\$275.00	Credited	1
	WFLA			Sa	10/01/16	:30	7:52 PM	MRFS1216H	\$275.00		2
124	WFLA	Local News @ 430a	430-5a						•		
		200aoo @ 400a		09/26/16	to 10/02/16	1x	W				
	WFLA			W	09/28/16	:30	4:51 AM	MRFS1216H	\$15.00		1
	VVI LA			V V	03/20/10	.50	4.51 AW	PINT SIZION	φ13.00		'



Billing Address:

Smart Media Group Attention: Accounts Payable 1427 Leslie Avenue Alexandria, VA 22301 USA

INVOICE

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Advertiser	POL/Marco Rubio for Senate
Product	order
Estimate Number	927C03

Invoice #	938973-1
Invoice Date	10/09/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/03/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	938973
Alt Order #	25308612
Deal #	
Order Flight	09/27/16 - 10/03/16

Billing Calendar	Broadcast			
Billing Type	Cash			
Special Handling				

Agency Code	9912891
Advertiser Code	RUBFL
Product 1/2	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots 144

<u>Gross Total</u> \$50,788.00

Agency Commission \$7,618.20

Net Amount Due \$43,169.80 Payment Terms 30 Days